Ergonomic Surgery Considerations
If you are planning a surgery refurbishment or are looking to expand your treatment room – consider Big Dig’s extensive network of Equipment Specialists. With a level of experience that generates over 40 years of hands-on surgery practice, Big Dig is in a unique position to share its expertise. As a typical dental surgery in the UK is expected to be in service for around 14 years (on current replacement cycles), at Big Dig we recognise there is much more to your refurbishment than just choosing a line of quality equipment, the ergonomic design and layout of a dental surgery should also be carefully considered and applied.

A de’s professional, highly trained, Equipment Specialists are available to assist you with your practice well in advance of the project commencing to listen to your needs and share in your vision. They will then offer advice and guidance to ensure the complete success of your project from start to finish.

For more information about the A-de product line or to discuss your project ideas contact A-de today;

Freefone: 0800 2323285
Tel: 024 7630 5961
Email: info@dcauk.com
World-class Dental Chairs from Genus Interiors
Genus Dental is synonymous with the concept of patient chart technology and comfort from the leading manufacturers. Genus offers a range of dental chairs, incorporating the latest technology to prevent cross contamination.

The S280fTs with its suspended patient seat and plenty of space underneath the backrest area. The S280fTs embarks the Stern Webber ethos materials, systems and design of the highest quality. Amruthos is renowned for dental chairs that exude quality and style. The Class A has sold over 10,000 worldwide models.

The new Class A27 offers the unusual quality dentist expect from Amruthos, by incorporating both imaging systems as well as hygiene systems that meet European standards.

The A-de 500 dental chair is the epitome of quality, reliability and choice, with flexible delivery options too. The Class A and B chair is the perfect contrast and design for every clinical need and receptor type. The time is adjustable too, from 10 to 2 seconds.

Previa’s 4.0 foci spot catalyses various visible more attractive images, whether you are using 9mg or digital sensors. The detail is sharper and more defined with Previa. Small but extremely important details are easy to spot.

For further information please contact Paterson Health Group on 01594 833 007

Genus turns great expectations into outstanding results
Genus Dental Studios
State of the art, striking interiors create a positive impression and inspire confidence in your patients. Genus’ acclaimed Design and Build programme adds the discerning dental studio’s personal touch for their practice and makes it a reality by transforming it into a stylish, functional environment.

Genus prides itself on its flexibility. Without being bound to a particular manufacturer it offers knowledgeable, independent advice to all its clients and always gives the extra mile to ensure its clients have the surgery they require and overall look is not dissimilar to an Amruthos.

The fact that the Cleo II is available in either air or electric options, the latter of which offers fibre optic, micro-motor, endodontic features and digital displays as standard, is not relevant to them. However, they’re likely to judge the newly designed backrest not only looks good but offers even greater comfort.

Quality and unbeatable value
Kalis offer a complete range of equipment including dental units to meet the needs and budgets of the discerning professional.

Kalis range of standard dental cabinets or on a small trolley – the unit is the size of a large laptop.

However, it’s not just the reception that is adjustable too, from 10 ms to 2 seconds. The Velopea Diode Laser is also used for Tooth Whitening. This allows superb results to be obtained in surgery, in relatively short times.

The Velopea Diode laser is very easy to operate with a user friendly, menu based, control system that is easy to navigate. The unit itself can be fully integrated into the patient chair, as standard dental cabinets or on a small trolley – the unit is the size of a large laptop.

For more information or to ask any questions, please contact:
Mark Chapman
Medivance Instruments Ltd, Barretts Green Road
LONDON/H10 7AP
Tel 02734 044677
Fax 020 8963 1270

To help dentists promote their practices, Big Dig, offers the discerning dental studio’s personal touch for their practice and makes it a reality by transforming it into a stylish, functional environment.

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More information on the surgery equipment and design services available from Genus Interiors simply call 0870 10 20 41 or visit www. henryschein.co.uk.

Industry News

DIO implant is more than just a provider of high quality dental implants. DIO is very much aware that it’s all very well for dentists to learn new skills and develop new services, but the effort is often wasted if their patients are not made aware of what’s on offer.

To help dentists promote their practices DIO is providing practical advice and guidance on marketing techniques. These can include help with local newspaper advertising, website design – a process which can be time consuming, taxing and tiring – allowing you to sit back, relax and watch it all happen without any of the usual stresses and strains.

By using the latest Computer Aided Design (CAD) technology Henry Schen-Minerva’s highly experienced and skilled team work together to achieve the best possible surgery design on the speed of the discerning dental practice.

Committed to creating your perfect surgery Henry Schen-Minerva will help you every step of the way from choosing the colour of your cabinet doors to more technical advice on chairs and equipment. And with the Platinum, ‘Gold’ and ‘Silver’ surgery groups to help you compare products based on price, features and value, you’ll choose right from the start that you’re getting the best surgery design and equipment for your individual needs and budget.

For more information on the surgery equipment and design services available from Henry Schen-Minerva simply call 08700 10 20 41 or visit www. henryschein.co.uk.

For more information please call Genus on 01522 84444 or email chris. dower@genusinteriors.co.uk Mobile: 07738 987999 www.genusinteriors.co.uk

The newest addition to the Preva family from Purdy Laboratories, because the range offers a unique combination of anti-bacterial agents, low abrasion and anti-stain properties, the Prevaexion is not only safe on white teeth but aims to provide innovative, high quality, niche products in the oral hygiene market. According to another BBC research study 40-50% of adults across the world suffer from gum disease, making this the most common dental problem. The no S.L.S. (Sodium Lauryl Sulphate free) whitening toothpaste uses an alternative mild action detergent to help clean teeth and mouth, plus Zinc ions to ensure fresh breath for up to 18 hours. Permethul, Panthenol, Vitamin E, Zinc Ions and Zinc Ions nourish and heal the gums, whilst the Tylitol and higher Fluoride level of 1450 ppm help to strengthen, remineralise and harden tooth enamel for cavity prevention. A healthy mouth means a healthy body. The result: outstanding appearance and a healthier side of living your way.

For further information please visit our website: www.beverlyhillsformulaco.com

In conjunction with UCL Eastman, CPD, and the KSS Deanery, Smile-Train, Progeny, the USA’s no1

DC Intraoral X-Ray from DC Intraoral X-Ray manufacturer and now a part of the Midmark Corporation.

The Previa Fluoro which includes the Previa Fluoro, is a highly advanced digital x-ray system on the market today and has been designed to provide flawless imaging.

Choose from Previa’s pre-programmed procedure selection or select your own treatment protocols. The Previa Fluoro offers the perfect contrast and density for every clinical need and receptor type. The time is adjustable too, from 10 to 2 seconds.

Previa’s 4.0 foci spot catalyses various visible more attractive images, whether you are using 9mg or digital sensors. The detail is sharper and more defined with Previa. Small but extremely important details are easy to spot.

For further information please contact Paterson Health Group on 01594 833 007
**DENTSPRAY listens to Professor Steele**

Practitioners have always shared the belief that prevention is better than cure, and with Professor Steele’s recent report, this belief is further reiterated. DENTSPLY has listened to Professor Steele’s recommendations and are pleased to offer a range of products that make preventive procedures simpler for the practitioner and more comfortable for patients. Dentsply (25/25mg per g periodontal gel, lidocaine, prilocaine) is a non-invasive pain relief treatment. The use of an Ash® Rubber Dam helps improve visibility and eliminates salivary contamination, thus protecting the preparation area from re-infection. Patient safety remains at the forefront for DENTSPLY. The use of an Ash® Rubber Dam helps practitioners maintain a clean, debris-free environment in Special Care Dentistry. When properly in place, an Ash® Rubber Dam helps practitioners maintain a clean, debris-free environment in Special Care Dentistry. When properly in place, an Ash® Rubber Dam helps maintain local anaesthesia and good visibility. This invaluable day course is essential learning for all GDPs doing implants in the United Kingdom. This day course will be fully practical and will enable a demonstration on failed implants due to malocclusion, examining occlusion, taking Denar facebow records, creating customised mucosal guidance and identification of potential occlusal complications.

**Recognising the changing needs of dentists, the UCL Eastman provides modular Certificate and Diploma programmes in Special Care Dentistry, the choice of fast or slow hardeners.**

The UCL Eastman Dental Institute offers expertise in microsurgical instrumentation and suturing techniques.

**Soft Tissue Grafting with Alloderm - New workshops at Oxbridge**

Soft Tissue Grafting with Alloderm - New workshops at Oxbridge. For more information, or to book an appointment with your local DENTSPLY Professional Specialist, call (044) 0800 072 3313 or visit www.dentsply.co.uk.

**The NEW CERAM-D® dust has been developed further, resulting in a significant handle and moulding improvement.**

**Another new ultrasonic insert innovation from the UCL Eastman, manufactured by BioHorizons with its CERAM-D® ultrasonic scaling brand, continues to lead the way in technology innovation. The TRICERT® insert is 40% thinner than the slimline insert. It has been designed to remove biofilm and debris from furcations and pockets, where the potential for calculus and inflammation is highest.**

BioHorizons is currently offering a promotion on Cavitron inserts; buy any 4 and get 1 free! (use a copy of Cavitron to DENTSPLY - see please web site for address). Why not try the new TRICERT®! For more information, or to book an appointment with your local DENTSPLY Professional Specialist, call (044) 0800 072 3313 or visit www.dentsply.co.uk.

**The NEW improved CERAM-D® dust**

**The NEW Ceram-D® dust has been further developed, resulting in a significant handle and moulding improvement.**

**The NEW Ceram-D® dust has been further developed, resulting in a significant handle and moulding improvement.**

**New Ceram-D® dust – what is new?**

The enhanced benefits of the modified Ceram-D® dust has resulted in a better consistency that is less sticky with improved handling characteristics. The dust has been further developed through modified nanofills with significantly improved handling and polishingibility. Ceram-D® dust has an exceptionally low fluoride release that may prevent long-term gloss flaw of Eskahal shades.

**FREE TRIAL of Ceram-D® dust**

For a limited time, DENTSPLY is offering a sample of the NEW and IMPROVED Ceram-D® dust to the first 50 respondents, absolutely FREE!!!! Simply email us with your name, practice address (including postcode) and the name of the publication in which you read about this offer. Email: enquiry@uk.dentsply.com

*available only while stocks last, one sample per practice.

**This invaluable day course is essential learning for all GDPs doing implants in the United Kingdom**

**This invaluable day course is essential learning for all GDPs doing implants in the United Kingdom.**

**For further information or to book your place, contact the UCL Eastman Dental Institute Special Care Dentistry Office.**

**Commmencing in October 2010, the UCL Eastman Dental Institute offers a series of clinical and diploma Certificate and Diploma programmes in Special Care Dentistry, to bring dentists up to date with the latest knowledge in the field.**

**tips on how to cover in both programmes are:**

- **Applied Biology - Systems Disease and Special Care Dentistry - Behavioural Sciences - Law & Ethics - Health & Safety - Public Health Policy - Theory and Practice of Governance**

**In addition, the Diploma programme will offer:**

- **Clinical experience of Special Care Dentistry - Research allied to Special Care Dentistry**

As well as lectures and clinical sessions in state of the art facilities, a key feature of those programmes is for participants to discuss the care of patients with complex disease and learn of the latest methods of dental care of patients with special needs.

**For further information or to register, please contact UCL Eastman Dental Institute Special Care Dentistry Office on 020 7905 1231, or email c.dentistry@ucl.ac.uk.**

**The UCL Eastman Dental Institute Certificate in Restorative Dentistry**

The UCL Eastman Dental Institute is set to host a new workshop by leading implant company BioHorizons on the use of Alloderm® Regenerative Tissue Matrix for the treatment of recession defects and in increasing keratinised tissue around dental implants. Increasing keratinisation of the gingiva, in turn, is a regenerative tissue matrix offering improved long-term stability for the patient whilst maintaining both clinical and, compared to the connective tissue grafting techniques, ease in the patient's mouth.

The workshop, held by Anse Partians, Head of Periodontics, will discuss the rationale and techniques used for soft tissue grafting together with microscopic instrumentation and suturing techniques.

BioHorizons are the exclusive distributor of Alloderm® for use in the United Kingdom. For further information on Alloderm® and to find out how to book up for Osteology UK please contact BioHorizons now on 01334 725565, email info@biohorizons.com or visit our website at www.biohorizons.com. Places for this workshop will be limited.

**The key phrase “Dental phobia” is a surprisingly common, yet only recognised, but also very treatable.**

Many do not realise that their condition is not only recognized, but also very treatable.

Some sufferers cope by avoiding the dentist, whilst continuing to work in practice, with progression from Certificate and Diploma programmes in Special Care Dentistry, endodontics, paediatric dentistry, periodontics and public health.

The UCL Eastman Dental Institute is renowned supplier of high quality, cost effective products to the dental health market, and help them conquer their fears.

Dentalphobia.co.uk also offers patients an extensive directory of Dental Phobia information. Currently the highest rated site on google.co.uk for the key phrase “Dental phobia,” the website offers features including patient case studies, Q & A boards for discussion and detailed explanations of the most common dental procedures.
Kemdent values the expertise of its customers
Kemdent are currently funding a project to carry out research into Diamond GC Dental materials, with the support of the University of Bristol Dental School.

But help is at hand! The team behind the most successful and wide-ranging US patient referral network is now working with UK practices to boost their patient base and increase awareness. The solution is a brand new product, NobelGuide™. Suzy Rowlands’ practice system has been designed by a dentist and his team with 30 years’ experience in providing solutions which enable practices to maximise cashflow and profitability.

The benefits to dentists are self-evident. The plane makes it easier for patients to afford the treatments they need, and practices are marketed directly to these patients.

Dentists seeking to improve their practice’s cashflow and profitability, while offering cost-effective treatment to their patients, should contact a dental network provider like Munroe Sutton and discuss their options. It may leave you laughing all the way to the bank!

For more information please call 0208 234 3558 or visit www.munroesutton.co.uk

Salve Stressing Shortages
The Salve™ can be a time when staff can often look for a new career and new opportunities. However, if you run a practice then that can make January a stressful time for your staff.

But, all the staff that you need could just be a click away. Visit PracticeCity.com and you place your vacancy and you can reach thousands! Simply place your ad whether it be for an associate, hygienist or dental nurse and you’re sure to find the right person for you!

Visit www.PracticeCity.com today and solve your staffing issues.

SealantFix – New from Cullen Whaledent
To enhance the popular Diathex range Cullen Whaledent is pleased to launch a brand new product, SealantFix discs which offer containing, finishing and polishing for composites, amalgam, glass ionomer and precious metals. With no spillage of the covered mandrel and super thin foil disc this offers higher efficiency and avoids over polishing. Design with ideal access to the tooth surface.

Available in course, medium, fine and ultra-fine the SealantFix Introductory kit contains 20 discs, 60 finishing & polishing strips plus three mandrels for an introductory price of £24.05.

For more information on this new Diathex product please call free phone 0800 295 4545 ext 225 214 www.diathekrecovery.com